

We claim:

1. A method for presetting an ink feed in multi-color printing, the method which comprises:

deriving presetting values for zonal ink metering devices and for ink metering rollers acting over a printing width from a set value for a weight per unit area of a full tone area, zonal area coverage values and an ink stripe width; and
presetting, for each of a plurality of printing inks, the zonal ink metering devices and the ink metering rollers prior to printing, corresponding to an ink demand for an image to be printed.

2. The method according to claim 1, which comprises deriving the presetting values by additionally taking into account a respective specific weight of given ones of the plurality of printing inks.

3. The method according to claim 1, which comprises determining the set value for the weight per unit area by using a test print wherein a spectral color measurement value of the test print corresponds to the set value for the weight per unit area.

4. The method according to claim 1, which comprises deriving presetting values for a special ink to be used for printing by using correction factors for presetting values provided for a base ink.